

September 12, 2008

RE: Letter of Recommendation for Susie Carder

To whom it may concern,

As Chief Operating Officer of a leading event production firm and an active participant in Vistage CEO network, I have had the privilege of knowing and working with Susie Carder for almost four years.

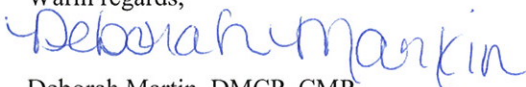
In my contact with Susie I have gotten a close up view of her business acumen, work ethic, creativity and motivation. Without a doubt, she is one of the most brilliant business minds I know. Her management insight, marketing knowledge and ability to craft a vision and lead a team towards that vision are her greatest strengths.

Susie has an uncanny ability to listen and observe the inner workings of a company or of a team member and get to the real issues affecting leadership and efficiency. She asks thoughtful, insightful questions that bring ideas and solutions forth. Observing her as CEO of STI and YBN, Susie showed great ability to create a new business model, grow it, market it successfully, increase the value and oversee an eventual sale of her company. May all entrepreneurs engender such success on their first business venture.

I don't know of any career Susie is better positioned for than CEO of a progressive, forward-thinking, willing-to-grow company. She is a leader, motivator and well-rounded business person trained and able to make things happen. It should come as no surprise to anyone reading this letter that I highly recommend Susie for any key executive role.

Please feel free to contact me for additional information and references. I can be reached at Deb@destinationconcept.com or 858-274-7979. Best of luck in your selection process.

Warm regards,



Deborah Martin, DMCP, CMP
Chief Operating Officer
Destination Concepts inc

