



Susie
CARDER
**10-POINT
Business
Planning**
ASSESSMENT

Assess Your Company's
Health in 10 Mission-Critical
Areas and Spot Breakdowns
Before They Happen.

Grade Yourself

(Scale of 1 - 10)

- 1. Vision & Mission _____

- 2. Team _____
 - Team Development _____

- 3. SWOT analysis _____

- 4. Marketing _____
 - Frequent buyer club _____
 - Referral programs _____
 - Monthly Promotions _____
 - Social Media Strategy _____

- 5. Service _____
 - What Product services offer _____
 - Service Sales & Retail Sales _____

- 6. Finances _____
 - Profit and loss _____
 - Cashflow Pricing Strategy _____

- 7. Ideal Client _____

- 8. Compensation _____

- 9. Advisors _____

- 10. Operational Strategy _____
 - Legal compliance _____
 - Organizational Chart _____
 - Job Descriptions _____

GOAL % _____

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Dear friend,

Business owners often dread facing the reality of where their companies are struggling. (Can you relate?)

But breakdowns are something to celebrate. They're a sign that you have an opportunity to climb to the next level ... and they reveal how to get there.

The assessment that I just walked you through identified where your company is in breakdown – and what to tackle first to climb to the next level.

Right now, you might be feeling some discomfort and dissatisfaction. You might be frustrated with where you are ... or embarrassed ... or overwhelmed and confused about all there is to do and where you're supposed to start.

That's all fine and normal. **The big question you need to answer is ... How are you going to handle the breakdowns you've identified?** *Will you get mad at them? Will you resist them? Will you complain about them? Will you stay stuck because you're confused about how to move forward? Or will you get into action?*

I hope you're committed to taking action and addressing your breakdowns no matter what. That's the only way you'll create business breakthroughs that:

- Generate more revenue
- Dramatically increase your profits
- Attract more prospects
- Close more sales
- Spot opportunities to outshine your competitors
- Give yourself a huge pay raise
- Take more time off ... confident that your business will thrive without you

And if you'd like a shortcut to help you address these breakdowns quickly and with less effort ... so you can create these results and more ... great news ... I've created an amazing program that gives you a clear starting point. It guides you through the process of building a strong foundation for managing your company and skillfully steering it to the next level of business success.

It's called Carder's Playbook: 3 Power Strategies for Predictable Business Success and it moves you forward into action ... so you can get a firm handle on where your business is – and start addressing the areas of breakdown we just identified.

LEARN MORE AT
www.SusieCarder.com/wwm/playbook



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